ATTORNEY'S DOCKET NUMBER 1512 - 73TRANSMITTAL LETTER TO THE UNITED STATES U.S. APPLICATION NO. (If known, see 37 CFR 1.5 DESIGNATED/ELECTED OFFICE (DO/EO/US) CONCERNING A FILING UNDER 35 U.S.C. 371 INTERNATIONAL APPLICATION NO. INTERNATIONAL FILING DATE PRIORITY DATE CLAIMED PCT/EP2004/050390 29 March 2004 28 March 2003 TITLE OF INVENTION ADVERTISING DISPLAY WITH THE DIFFUSION OF SCENTS APPLICANT(S) FOR DO/EO/US BENALIKHOUDJA, Karim Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information: 1. This is a FIRST submission of items concerning a filing under 35 U.S.C. 371. 2. This is a SECOND or SUBSEQUENT submission of items concerning a filing under 35 U.S.C. 371. 3. X This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6), (9) and (21) indicated below. The US has been elected (Article 31). 5. 🔀 A copy of the International Application as filed (35 U.S.C. 371(c)(2)) is attached hereto (required only if not communicated by the International Bureau). has been communicated by the International Bureau. is not required, as the application was filed in the United States Receiving Office (RO/US). 6. 🔀 An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)). is attached hereto. has been previously submitted under 35 U.S.C. 154(d)(4). 7. Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371(c)(3)) are attached hereto (required only if not communicated by the International Bureau). have been communicated by the International Bureau. have not been made; however, the time limit for making such amendments has NOT expired. d. have not been made and will not be made. 8. An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371 (c)(3)). 9. An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)), will follow 10. An English language translation of the annexes of the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371(c)(5)). Items 11 to 20 below concern document(s) or information included: An Information Disclosure Statement under 37 CFR 1.97 and 1.98. 12. An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included. 13. 🗔 A preliminary amendment. 14. 🗖 An Application Data Sheet under 37 CFR 1.76. 15. A substitute specification. will follow 16. A power of attorney and/or change of address letter. A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 37 CFR 1.821 - 1.825. 17. 18. A second copy of the published international application under 35 U.S.C. 154(d)(4). A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4). 20. \square Other items or information:

DITERNATIONAL APPLICATION NO. ATTORNEY'S DOCKET NUMBER PCT/EP04/050390 <u>1512-73</u> 21. X The following fees are submitted: See also CALCULATIONS PTO USE ONLY BASIC NATIONAL FEE (37 CFR 1.492 (a) (1)-(5)): Transmittal for Neither international preliminary examination fee (37 CFR 1.482) nor international search fee (37 CFR 1.445(a)(2)) paid to USPTO and International Search Report not prepared by the EPO or JPO. International preliminary examination fee (37 CFR 1.482) not paid to USPTO but International Search Report prepared by the EPO or JPO\$920.00 International preliminary examination fee (37 CFR 1.482) not paid to USPTO but international search fee (37 CFR 1.445(a)(2)) paid to USPTO \$770.00 International preliminary examination fee (37 CFR 1.482) paid to USPTO but all claims did not satisfy provisions of PCT Article 33(1)-(4) International preliminary examination fee (37 CFR 1.482) paid to USPTO and all claims satisfied provisions of PCT Article 33(1)-(4).....\$100.00 ENTER APPROPRIATE BASIC FEE AMOUNT = 900 Surcharge of \$130.00 for furnishing the oath or declaration later than 30 months from the earliest claimed priority date (37 CFR 1.492(e)). **CLAIMS** NUMBER FILED **NUMBER EXTRA RATE** Total claims 27 -20 = x \$18.00 35 D Independent claims 1 -3 = x \$86.00 MULTIPLE DEPENDENT CLAIM(S) (if applicable) + \$290.00 TOTAL OF ABOVE CALCULATIONS = \$ 1250 Applicant claims small entity status. See 37 CFR 1.27. The fees indicated above are reduced by 1/2. 625 SUBTOTAL = 625 Processing fee of \$130.00 for furnishing the English translation later than 30 months from the earliest claimed priority date (37 CFR 1.492(f)). \$ TOTAL NATIONAL FEE = 625 Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40,00 per property \$ TOTAL FEES ENCLOSED 625 Amount to be refunded: a. A check in the amount of \$ ___ __ to cover the above fees is enclosed. Please charge my Deposit Account No. in the amount of \$ ___ _ to cover the above fees. A duplicate copy of this sheet is enclosed. c. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 080879. A duplicate copy of this sheet is enclosed. d. 🔀 Fees are to be charged to a credit card. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. NOTE: Where an appropriate time limit under 37 CFR 1.495 has not been met, a petition to revive (37 CFR 1.137 (a) or (b)) must be filed and granted to restore the application to pending status. SEND ALL CORRESPONDENCE TO: Customer No. 24106 SIGNATURE John S. Ægbert 412 Main St., 7th Floor Houston, Texas 77002 US 30627 REGISTRATION NUMBER

FORM PTO-1390 (REV 10-2003) page 2 of 2

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Approved for use through 07/31/2006, OHB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE U.S. Patent And Trademark Office; U.S. DEPARTMENT OF COMMERCE U.S. Patent AND TRADEMARK OF COMERCE U.S. Patent AND TRADEMARK OF COMMERCE U.S. Patent AND TRADEMARK OF COMMERCE U.S. Patent AND TRADEMARK OF COMMERCE U.S. P							
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for FY 2005		Filing Date		29	29 Mar 2004		
Effective 10/01/2003, Patent lees are subject to annual revision	. [7	First Named Inventor		tor BEN	BENALIKHOUDJA, Karim		
X Applicant claims small entity status. See 37 CFR 1.27		Examiner Name					
TOTAL AMOUNT OF PAYMENT (\$) 625		Art Unit					
1.*/		Attorney Docket No.			1512-73		
METHOD OF PAYMENT (check all that apply) Check X Credit card Money Other Disease	 	FEE CALCULATION (continued)					
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The Director is authorized to: (check all that apply)		1114/2114 500.00/250.00 Reissue Search Fee 1311/2311 200.00/100.00 Utility Examination Fee					
Charge fee(s) indicated below		312/2312 130,00/65,00 Design Examination Fee					
Charge any additional fee(s) or any underpayment of fee(s)	1314/	314/2314 600.00/300.00 Reissue Examination Fee					
Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.		201/2201 200.00/100.00 Independent claims in excess of three 202/2202 50.00/25.00 Claims in excess of twenty					
		051/2051 130.00/65.00 Surcharge-Late filling fee path/declaration					
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1201 86 2201 43 Independent claims in excess of 3 1203 290 2203 145 Multiple dependent claim, if not paid			3 303 [37 CFR 1.12	ission after final rejection 9(a))		
1204 86 2204 43 ** Reissue Independent claims	1810	770 281		or each addi xamined (37	itional invention to be CFR 1.129(b))		
over original patent	1801 - 7	770 2801			Continued Examination (RCE)	1 11	
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SUBTOTAL (2) (\$) 175	Other fee (specify)						
**Or number previously paid, if greater, For Relssues, see above *Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 450							
SUBMITTED BY (Complete (Co							
John S. Egbefft	Registration No. 30627 Telephone 713224 8080						
ature (Attorney/Agent) 50027 Telephone 773224-50000							

WARNING: Information of this form may become public. Credit card Information should not be included on this form. Provide credit card information and authorization on PTO-2038.

This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

EXPRESS MAIL CERTIFICATE

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

"Express Mail" Label Number: EV506294315US

Date of Deposit:

SEP 2 8 2005

I hereby certify that the attached document with the corresponding Express Mail label number is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is address to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Respectfully submitted,

9.28.05

Date

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